



April 20, 2011

BY FACSIMILE (202) 233-2147

Number of Pages – 18

Registration Unit
Counterespionage Section, Criminal Division
U.S. Department of Justice
Washington, D.C. 20530

Ketchum
1285 Avenue of the Americas
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Re: Ketchum Inc. (Registration #5758) – Informational Materials

Dear Sir/Madam:

Pursuant to the Foreign Agents Registration Act of 1938, attached please find informational materials disseminated by Ketchum on behalf of the Russian Federation.

If you require additional information, please feel free to contact me at 646-935-4058.

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Regards,

A handwritten signature in black ink, appearing to read "C. Mersky", is written over a faint, larger version of the same signature.

Craig Mersky
General Counsel

2011 APR 20 PM 12:13

Kreischer, Anna

From: noreply+feedproxy@google.com on behalf of Modern Russia
[distromodernrussia@gmail.com]
Sent: Thursday, March 17, 2011 7:07 AM
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Subject: ModernRussia Update

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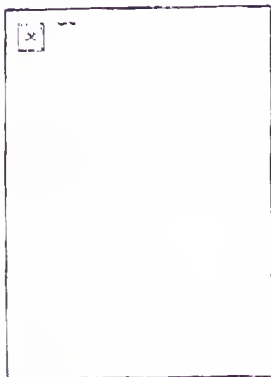


How internet accelerator programs can jump-start Russia's innovation engine

Posted: 16 Mar 2011 06:52 PM PDT

The question many in the global technology community have been asking recently is whether the Skolkovo Innograd Center outside Moscow can become the "Russian Silicon Valley" and serve as an "innovation engine" for the country's economy.

However, implicit in this question is an assumption that should be challenged: that the Silicon Valley model is the best way to fund a new generation of Russian Internet start-ups. Could it be that this American-style model is incompatible with the nuances of Russian society and therefore not entirely suitable for Russia?



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- German expert praises comeback of Russian stock market
- President Medvedev's 10 steps to improve investment and business opportunities in Russia
- Madonna's Hard Candy Fitness rocks its way to Russia

German expert praises comeback of Russian stock market

Posted: 06 Apr 2011 05:01 PM PDT

*Andreas Männicke, born in Hamburg in 1955, is a founding member of **KREMLIN AG** and **Beteiligungen im Baltikum AG**. Both companies, which are listed on German stock exchanges, invest locally in listed corporations, respectively in Russia and in the Baltic states. Mr. Männicke advises funds as well as financial holding companies that want to invest in Eastern Europe.*



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President Medvedev's 10 steps to improve investment and business opportunities in Russia

Posted on Apr 2011 04:56 PM PDT

At the March 30 meeting of the Commission for Modernization and Technological Development of Russia's Economy, President Dmitry Medvedev put forth a series of priority action items to help improve investment and business opportunities in Russia.

President Medvedev stressed that foreign investment, technology and confidence are all needed to achieve modernization and laid out 10 priority actions to improve investment and business opportunities in Russia.

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Madonna's Hard Candy Fitness rocks its way to Russia

Posted on Apr 2011 01:18 PM PDT

In 2010, Madonna, in partnership with her manager Guy Oseary and Mark Mastrov, chairman of New Evolution Ventures (NeV), announced plans to open a chain of fitness centers around the globe, with the first center opening in Mexico City last November. In December, they announced the opening of a second Hard Candy Fitness Center in Moscow, followed by an additional gym in St. Petersburg. Modern Russia spoke with Mark Mastrov of the venture's foray into the Russian market.



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Medvedev sets sights on cleaner public procurement with new Russian laws

Posted: 04 Apr 2011 04:34 PM PDT

As three government departments set about drawing up a new Public Procurement Law, President Medvedev **reiterated the need** for more openness in the procurement system last week, calling for tougher anti-corruption measures.

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The evolution of Russian legal reforms: Where to next?

Posted: 31 Mar 2011 04:55 PM PDT

As a legal heir to the Soviet Union, the new Russia inherited not only its international status, nuclear weapons, and its diplomatic rights and obligations, but also its legal system. The latter proved to be one of the hardest to change, as the often complex and controversial development of the country's political and economic climate undoubtedly affected the development of the legal system. Yet, despite multiple setbacks and obstacles, Russia's rule of law is evolving at a rather fast pace and is gradually moving towards the world's best practices.



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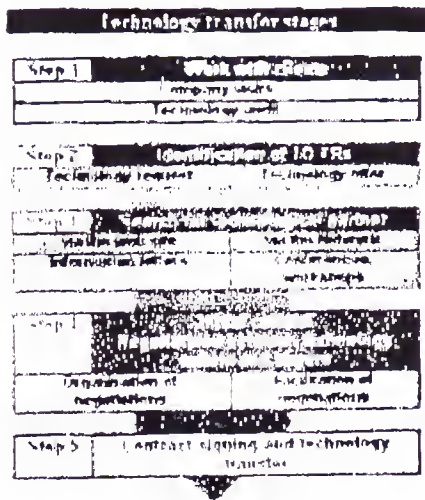
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Russian Technology Transfer Network opens doors to Russia's innovation heartland

Posted: 31 Mar 2011 01:43 PM PDT

Since its founding in 2002, the Russian Technology Transfer Network (RTTN) has worked with the global

business and research community to tap into the scientific and technological advances made in R&D centers and universities across Russia. Based in Obninsk in the Kaluga Region, RTTN is an association of over 70 Russian innovation centers from more than 30 regions of Russia and the CIS that aggregates information on R&D offerings in Russia and neighboring states and serves as an entry point for potential industry p



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and 1 other

Visit to LED manufacturer sheds light on energy efficiency initiative

Posted: 28 Mar 2011 02:42 PM EDT

In early March, **President Medvedev** visited the **Optogan LED plant** in St. Petersburg and pledged his support for the company and its products. The plant, which officially **opened in November 2010**, produces energy efficient LED components, and is the largest LED manufacturer in Eastern Europe and the Commonwealth of Independent States (CIS).

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Amended Russian visa requirements for highly-skilled foreign workers satisfy business community

Posted: 28 Mar 2011 02:07 PM PDT

Last week, President Dmitry Medvedev **signed into law** amendments to further simplify Russian visa requirements for highly-qualified foreign workers and their family members, giving the option of multiple-entry work visas for the entire duration of employment contracts among other conveniences.

The **Association of European Businesses (AEB)** praised the amendments in a written statement and pledged future assistance in improving Russia's business climate.

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Tuberculosis and Russia: Notes from Novosibirsk

Posted: 24 Mar 2011 10:58 AM PDT

In honor of this year's World TB Day – March 24, 2011 – Modern Russia asked Dr. Rostislav Mitrofanov of Siberia's Novosibirsk Tuberculosis Research Institute (NTRI) to write about tuberculosis and Russia. Below, Dr. Mitrofanov discusses his unique perspective on battling the disease locally and globally.



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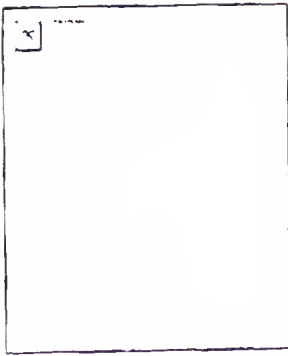
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LSE forum discusses Russian business system

Posted: 24 Mar 2011 10:43 AM PDT

Russia has come a long way since perestroika. It has secured its place amongst the world's ten largest economies, and is growing rapidly. Hundreds of international companies are now represented in Russia and many strategic partnerships have been formed. Russia deserves credit for such a transition.



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Deutsche Bank: Investor perceptions of Russia “favorable” at annual forum

Posted: 21 Mar 2011 03:18 PM PDT

Deutsche Bank is one of the longest serving foreign lenders in Russia and for the past nine years has hosted an annual Russia One-on-One forum at which investors gather in London to discuss the Russian market. Igor Lojevsky, chief country officer of Deutsche Bank Russia and CIS, talks to ModernRussia.com about this year's forum and reasons for the company's commitment to Russia.

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- **Gagarin's first flight continues to propel Russian space program**
- **Russian Hockey League's success impossible for NHL to ignore**
- **World Figure Skating Championships, World Cup soccer, Olympics in Russia**

Gagarin's first flight continues to propel Russian space program

Posted: 11 Apr 2011 09:10 AM EDT

The docking of the Soyuz spacecraft Gagarin with the International Space Station (ISS) on **April 6** comes days before the 50th anniversary of the craft's namesake became the first human to travel into outer space. Gagarin the spacecraft blasted off from the Baikonur cosmodrome in Kazakhstan, the same departure point that Gagarin the man left from when he made his 89 minute flight on 12 April, 1961.

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Russian Hockey League's success impossible for NHL to ignore

Posted: 11 Apr 2011 08:38 AM EDT

Star players, modern arenas, TV contracts prove Russians' love of the game

The collapse of the Soviet Union in 1989 was also a collapse of sorts for the sport of ice hockey in Russia, as former Soviet hockey players began leaving the country in search of better pay and ice time. But as Russia has re-emerged over the last decade as a vigorous, growing economy, Russian hockey has also re-emerged to produce some of the world's best players and now one of the world's best hockey leagues.

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World Figure Skating Championships, World Cup soccer, Olympics in Russia

Posted by [Modern Russia](#) on 08/02/11 08:02 AM PDT

In light of the natural disasters and nuclear crisis in Japan and unrest in the Middle East, Moscow recently agreed to host two major sporting events previously planned for Tokyo and Cairo. The World Figure Skating Championships and the Modern Pentathlon, respectively, will now be added to the list of popular international sporting events scheduled to take place in Russia. These events will likely do more than relieve crisis-stricken countries from their obligations; they will bring tourism and related economic, infrastructure and bureaucratic benefits to Russia.

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The Russian Technology Transfer Network: Helping Russian R&D go beyond the lab

Posted: 12 Apr 2011 07:07 AM PDT

If a tree falls in a forest and no one hears it, does it make a sound? In many ways, the question posed in this common expression can also be applied to science and innovation: If an R&D center develops a new technology or discovers a scientific finding in a lab, is it really progress if no one knows about it and is able to bring it to market?



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10:10 AM

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The London Book Fair brings Russian literature and culture into the global spotlight

Posted: 12 Apr 2011 07:39 AM PDT

The 2010s offer new prospects for the development of Russian-British relations. We are convinced that joint efforts are needed in order to overcome stereotypes and to give a strong and positive impetus to our political and business cooperation.



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Investor Interest in Russian Agriculture on the Rise

Posted: 14 Apr 2011 09:41 AM PDT

The Russian government is working with Goldman Sachs to set up a \$10 billion private equity fund, part of which will be allocated to supporting agribusiness in Russia. A Russian agroholding IPO was recently announced in London with more deals in the pipeline and a recent **Wall Street Journal** article weighed the pros and cons of Russian agriculture investments. These are just some examples that speak to the same fact: Russian agriculture is back on investors' minds.



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